



FOR IMMEDIATE RELEASE

JUNIOR LEAGUE OF BROOKLYN AND “OUT OF THE BOX” FINANCIAL LITERACY PROGRAM ACCEPTING APPLICATIONS

BROOKLYN, New York – August 30, 2007 – The Junior League of Brooklyn and the “Out Of The Box” (OOTB) Youth Financial Literacy Program announced today that they are now accepting applications for the fall series of workshops to be held on four consecutive Saturdays beginning on October 20, 2007. Motivated Brooklyn students between the ages of 14 and 18 are encouraged to apply for the program which focuses on the life skills necessary to master financial independence.

The program is segmented into four intense, interactive workshops that provide participants with direct access to local business leaders and an opportunity to gain a deeper understanding of the fundamentals of finance, business, investing and communication. The workshops cover budgeting, banking, investing, building and maintaining credit, and entrepreneurship, and each segment focuses on a specific character trait, including; accountability, integrity, responsibility, courage, self-confidence and humility. Upon completion of the program, students graduate with the skills necessary for maintaining a secure financial future and a savings account with a major banking institution.

“Out Of the Box aims to empower at-risk teenagers by helping them develop the skills they need to build a secure financial future,” said Pamela Antoine Weekes, President of the Junior League of Brooklyn.

This program is supported by a variety of corporate and community partners including Brooklyn Borough President Marty Markowitz and the Red Hook Initiative.

Interested Brooklyn students between the ages of 14 and 18 should apply by completing the registration form, available at www.brooklynjuniorleague.org. The registration form is also available upon request, by contacting contactus@brooklynjuniorleague.org, or calling The Junior League of Brooklyn at (718) 624.3288. The deadline for the registration form and the \$25 workshop fee is October 5, 2007. 100% of the registration fee is applied to the opening of student accounts.

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About the Junior League of Brooklyn (JLB)

The Junior League of Brooklyn (JLB) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Brooklyn reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

About Out Of The Box (OOTB)

OOTB's mission is to improve the quality of life for 1 million at-risk teenagers by increasing opportunities for educational, economic and social development. This mission is achieved by leveraging the talents that reside in the community at-large. OOTB has developed relationships with local business leadership and has garnered their support in helping to provide teenagers with the necessary skills to live productive lives and to encourage high levels of character amongst their peers.