

HOTLINE

November 2008

NEWS FOR MEMBERS OF
THE JUNIOR LEAGUE
of Atlanta
Women Transforming Communities

A GUIDE TO STEPPING UP TO JLA LEADERSHIP

By Kristi Wallace, Provisional Education Chair

Interested in becoming more involved with the Junior League of Atlanta? Want to develop new skills or use your existing skills to help the JLA? Step up to JLA leadership! There are two types of leadership positions: Self-Nominating positions and Willingness-to-Serve positions. Typically, Self-Nominating positions are more senior leadership positions. To be eligible to apply for either type of position, you must at least be a First Year Active.

Assess

In deciding which position may be right for you, assess the following:

- What skills or professional experience do you have that would be useful to the League?
- What skills would you like to develop in the League?
- Are you interested in a community-based placement or an internal League placement?
- How much time are you willing to commit to a leadership position?

Ask

After you have assessed your skill set and interests, determine the particular positions that interest you by looking at the position descriptions. Reach out to the person currently holding the position to ask for specifics about what the position involves and the time commitment required.

Apply

Self-Nominating Process:

The Self-Nominating position descriptions can be found on pages 7-8 in this issue of *Hotline*. The deadline to apply for Self-Nominating positions is December 10, 2008. The Self-Nominating questionnaire may be found at www.myjla.org under "Documents and Forms" in the "Nominating" section.

After you submit your completed questionnaire in December, you will attend a Candidates Meeting in January at Headquarters to learn more about the slating process. For non-Board positions, you will meet with an individual from the Nominating Committee. For Board positions, you will have this meeting and a group interview with the entire Nominating Committee. The purpose of these meetings is for everyone on the Nominating Committee to meet you and assess your skill set and experience with respect to the positions for which you have applied.

After all of the meetings are completed, the Nominating Committee works in February to "slate" the candidates. The JLA membership then votes to approve the candidate slate at the March General Membership Meeting.

(Continued on page 2)

Mark Your Calendar!

November

Nearly New Quota Due in November!

Active Members F-H & Fall Provisionals Q-Z

November 6 - JLA Headquarters - Foundations
Early Childhood Education (Page 9)

November 8 - Meet at JLA Headquarters
ChildWatch Bus Tour (Page 9)

November 13 - JLA Headquarters - Foundations
Life & Job Skills/Financial Literacy (Page 9)

November 19 - JLA Headquarters - Foundations
Child/Teen Exploitation (Page 9)

November 20 - Belk Phipps Plaza
The Little Black Dress Affair (Page 5)

November 29 - JLA Headquarters
Cookbooks "Big Sale Saturday" (Page 10)

December

Nearly New Quota Due in December/January!

Active Members I-M & Winter Provisionals A-J

December 6 - Ritz-Carlton - Downtown Atlanta
Holly Jolly Breakfast (Back Page)

December 10
Self-Nominating Deadline (Page 6)

December 15 - Donate Online at www.myjla.org
1916 Society Founders Circle Deadline (Page 11)

December 20 - JLA Headquarters
Cookbooks "Big Sale Saturday" (Page 10)

December 31 - Last Day for 2008 Tax Deductions
Make an Inspiration Fund Donation!

January

Nearly New Quota Due in December/January!

Active Members I-M & Winter Provisionals A-J

January 13 & 14 - 6:30 p.m. - JLA Headquarters
January 15 - 10:00 a.m. - JLA Headquarters
Mandatory Candidates Meeting (Page 6)

March

March 15 - Atlantic Station - Start Training Now!
ShamRock 'N Roll Road Race (Page 10)

March 19 - Gift Certificates Now Available!
Toast of the Tour Kick-Off Party (Page 10)

March 28 & 29 - Gift Certificates Now Available!
Tour of Kitchens (Page 10)

President's Message

It wasn't long ago that I was up until all hours of the night watching the Summer Olympics... now it's fall and yet again, I'm swept into the excitement – this time it's the baseball playoff games. Worse that it's midnight, the Braves are not in it and I have no allegiance to either team. I am simply watching because I love a good game and marvel at one team's attempt at a suicide squeeze. I realize that many of you could care less about baseball or the playoffs and are asking what does that have to do with the JLA? It's simple: just as you look in the stands and see tens of thousands of fans cheering for their team, I look at our membership and the community and see even more passion and focus – yet in this case, with great purpose.

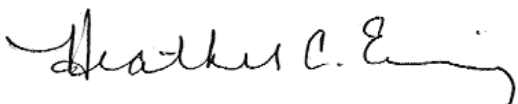


Heather Ewing
2008-2009 President

I don't have to remind you that one thing that makes the JLA unique is that we support the dollars we give to community organizations with trained volunteers. In other words, behind each dollar is a JLA volunteer. Last week I did something so simple, yet it represented so much: signed over 30 checks (in total over \$100,000) to our community placement partners to support the work of the League's community placement volunteers.

For me, that simple act represents an integral part of who we are and what we do – our passion, focus and purpose. It's the flywheel that Jim Collins talks about in "Good to Great in the Social Sector." Part of our membership works to raise the money, another part learns of the community needs, evaluates and makes decisions on which community programs we can support and another part fulfills our commitment by volunteering their time and expertise to make an impact in the community. The end result is that we are changing the lives of women and children, and supporting the collective missions of our community partners. The byproduct, which some say is just as vital to the community, is that as we carry these actions out, developing future community leaders.

So as members, whether you raise the money, or spend the money that is raised, you should know that it is being raised and used with great passion, focus and purpose. And in the end, it is the individuals we serve who win



P. S. I want to sincerely thank the individual who brought an original copy of the JLA's first-ever cookbook, "Cotton Blossom" to headquarters. It is wonderful to have such an important piece of JLA history. Please call headquarters at 404-266-7799 so we can properly thank you!

STEPPING UP TO JLA LEADERSHIP

(Continued from page 1)

Keep in mind that you may be offered a different position than the one for which you applied. The Nominating Committee looks for the candidate that is the best fit for the position based upon skill set, experience and the candidate's desire to develop additional skills. While you are not obligated to accept a position for which you did not apply, we encourage you to keep an open mind about other leadership positions.

Willingness-to-Serve Process:

The Willingness-to-Serve position descriptions will be published in the February *Hotline*, as well as on www.myjla.org under "Documents and Forms." To apply, complete and return the form indicating the positions in which you are interested. The completed Willingness-to-Serve forms will be forwarded to the appropriate Vice President or Placement Chair, who will then contact you about your placement.

Achieve

Vince Lombardi said that "[i]t is time for us all to stand and cheer for the doer, the achiever — the one who recognizes the challenge and does something about it."

Obtaining a leadership position with the JLA is just the beginning of your role as a leader. Your next challenge will be to achieve the very best results that you can in your position.

Questions?

If you have questions about stepping up to leadership, please contact Nominating Committee Chair JB Kendrick at piperjane@yahoo.com.

STRICTLY SUSTAINERS

News about JLA Sustainers in the Community

By Cynthia H. Clanton, Sustainer

Personal invitations are wonderful to receive. Even if you can't participate you feel welcomed and appreciated. A personal invitation to join makes transferring into a Junior League like ours a lot less intimidating. In fact, if you are a Sustainer transferring from another League, a member of the League Sustaining Transfers of the JLA personally calls to welcome you to Atlanta and then invites you to join their group. How wonderful!

The League Sustaining Transfers (LSTs) are a group of Sustainers who transferred to the JLA from one of our 292 Leagues within The Association of Junior Leagues International, Inc. Currently there are 145 LSTs who have transferred from California, Tennessee, New York, Alabama, London and many other locations. LSTs have their own Board and meetings, their own publications, and pay JLA sustainer membership dues plus a \$20 activity fee. LSTs participate in JLA events and fundraisers in addition to attending LST events. This year they are planning a croquet party, a Kentucky Derby event and a formal dinner and dance in February. Susan Finn (formerly Susan Henderson) transferred from the League in Carmel, California and chairs the LSTs this year. "When people reach out to you, you are more inclined to join," said Susan about the personal invitations to join the LSTs. "It really is a sisterhood." To learn more about the League Sustaining Transfers, please see the LST page on The Junior League of Atlanta website at www.jlatlanta.org/membership/1st.htm.



League Sustaining Transfer Chair Susan Henderson

To share great news about the Junior League of Atlanta's many fabulous Sustainers please send the information to chcattorney@yahoo.com or call 678-852-8127.

Announcements

Marriages

Jenny Hammond to Christopher Kunze on June 28, 2008

Callie Allen to Matthew Lowe on July 26, 2008

Brittany Lynn Rich to Charles Lloyd Clay, Jr. on August 16, 2008

Kelly Robertson to Greg Schlich on August 16, 2008

Katy Beck to Dan Mallory on October 4, 2008

Births

Charles Benjamin Thompson, Jr. born to Liles and Charlie Thompson April 11th, 2008

Adelyn Brielle Plaisance born to Louisa Berman-Plaisance and Tristan Plaisance on May 29, 2008

Baylor Edward Robbins born to Amanda and Elliot Robbins on June 9, 2008

Grace Taylor born to DeAnn and Tony Golden on June 11, 2008

Joshua Quinn Fox born to Cara and Aaron Fox on July 24, 2008

Case Martin born to Natalie and Dustin Martin on October 1, 2008

Mary Margaret Sexton born to Carrie and Zachary Sexton on October 3, 2008

Condolences

To the family of Sustainer **Annie Colgin** who passed away on September 22, 2008. Annie was a Sustainer of The Junior League of Atlanta.

To the family of **Nicole Bourgeois** who passed away on October 8, 2008. Nicole was an Active member in The Junior League of Atlanta.

To Sustainer **Mary Elaine Haden** and her family in the loss of her mother.

To **Chantal Mullen**, an Active member of the JLA, and her family in the loss of her father.

To the family of Sustainer **Jane A. Scales**.

Let us know! Send your announcements to hotline@jlatlanta.org.

From the Editor's Desk

HOTLINE EDITOR: WENDY LEWIS

Hotline is a members-only newsletter that keeps members up-to-date with the events, issues, and achievements of the Junior League of Atlanta. This newsletter, sent to members' homes, is published eight times throughout the League year.

JLA leadership, committee chairs, and members can submit articles and announcements to the Hotline Editor for inclusion in the newsletter. All submissions are subject to the editorial discretion of the Hotline editor and internal communications committee. The submission deadline for each issue is the first of the month prior to the issue.

Email submissions to hotline@jlatlanta.org. Please be sure to include the word "Hotline" in the subject line of your message to ensure delivery.

PLACEMENT SPOTLIGHT

Out of the Box Helps Teach Financial Literacy to Atlanta-Area Teenagers

By Nuzhet Khan

The ideas for profitable business ventures were flying. Some were focused on the marketing, others, the client options, and still others, the research and development. There were clothing lines, intelligent electronics, sophisticated networking circles and many more. They were all creative ideas with a real possible market. Yet, this was not the board room of a corporate company and these were not VPs and CEOs (at least not yet anyway). This was a group of 13 to 18 year-old young adults and it was the final session of their Youth Financial Literacy Program from Out of the Box (OOTB).

OOTB's mission is to improve the quality of life for one million at-risk teenagers by increasing their opportunities for educational, economic and social development. Featured in *The Atlanta Journal-Constitution*, *The Wall Street Journal*, the News 12 cable network and New York's WABC, the program empowers teens between the ages of 13 and 18 by teaching them 12 foundation principles of budgeting and banking, investing, credit management and entrepreneurship.

Hundreds of students have already benefited from the OOTB program as demonstrated by a 76% average increase in test scores on their financial literacy skills assessments (OOTB Fact Sheet-Student Enrollment - Metro ATL Fall08). While this program has been successful with The Junior League of Brooklyn, NY, this is the first year that OOTB has partnered with The Junior League of Atlanta. Volunteers work with the dedicated OOTB staff to help facilitate workshops on Saturday mornings. They are organized into three-week cycles with modules that include banking and budgeting, investments, credit management and entrepreneurship.



JLA volunteers congratulating Out of the Box participants



Out of the Box staff and JLA volunteers



Out of the Box participants proudly display their certificates of achievement

When I first started volunteering with OOTB, I did not expect too much from the kids. I (wrongly) thought that these will be young kids that will be here early on a Saturday morning; I'd be surprised if they are even awake! As I walked into the final session, I was completely taken aback. The students had just finished brainstorming on entrepreneurial ideas. Each group then presented their ideas as if they had been professional business men and women all of their lives. They were immaculately dressed, polished, well-spoken and enthusiastic. Students were not only awake, they were interested, actively participating, and passionate. I was shocked! It proved that we often underestimate our youth. They are not children; they are young adults ready to become the next leaders of our country. And there is no better way to prepare them than to get them thinking "outside of the box."

Several students shared what they gained from their OOTB experience. Khalyn, an aspiring journalist, replied "It's a prime

example of what giving back to the community is all about. I gained once-in-a-lifetime information that just might change my life financially in the future." Khalyn is a great example of the success of OOTB and the difference it makes in these young adults' lives.

This is the perfect placement if you enjoy working with young adults. As a volunteer, you are able to help students learn the keys to financial success and avoid the pitfalls of money management. You are able to witness the students' personal growth and increased financial understanding within only three weeks! At the end of each three-week cycle, the students have a beautiful graduation ceremony. They are given final words of wisdom from the instructors and encouraged to continue networking. Many of the previous students have formed strong alliances. You may just see them on the boards of Fortune 500 companies one day.

“THE LITTLE BLACK DRESS AFFAIR”

BELK PHIPPS PLAZA - NOVEMBER 20

Members of The Junior League of Atlanta and our sister Leagues, friends and family are invited to “The Little Black Dress Affair,” a celebration of the partnership between Belk and the Junior League of Atlanta!

The Little Black Dress Affair

Thursday, November 20, 2008 - 6:00 p.m. to 9:00 p.m.

Belk - Phipps Plaza - 3500 Peachtree Road NE, Atlanta

Dress: Business Casual

Guests will enjoy:

- A special holiday discount
- Wine, champagne and hors d'oeuvres
- Live entertainment
- A chance to participate in our “Champagne & Diamonds” event where you could win beautiful diamonds to wear with your little black dress
- Special Nutcracker presentation by the Atlanta Ballet

Junior League of Atlanta members can make reservations (guests welcome!) using the www.myjla.org website. Members of sister Leagues can make reservations at www.jlatlanta.org/calendar or by calling JLA Headquarters at 678-916-3100.



Donate Old Cell Phones and PDAs to Help Victims of Domestic Violence

The Junior League of Atlanta is collecting used cell phones, PDAs and accessories as part of the Verizon Wireless HopeLine Program. The long-running HopeLine program collects no-longer-used wireless phones which are either refurbished or recycled. Funds raised from the sale of the refurbished phones benefit non-profit domestic violence shelters and prevention programs across the country. **To participate simply drop your used cell phones at JLA Headquarters!**

CONNECT TO THE COMMUNITY IN A DIFFERENT WAY: THROUGH THE BOARDS ACROSS ATLANTA

By Kelly J. Petix

The Junior League of Atlanta has a very unique offering to offering to the local community—the Board Bank. Its purpose is to make connections between the talented women of the Junior League of Atlanta and its Community partners and agencies. By making these strategic connections between JLA members and the JLA’s partners, everyone involved truly benefits. In many ways, sitting on a Board of Directors is one of many measures of success for the JLA and the membership. In this case, the JLA is truly sitting at the table with other individuals with a passion for community change.

Over the next few months, the JLA Board Bank is being restructured to include a more regulated process that will help both members and agencies better serve one another’s needs and interests. In addition, the Board Bank is working to include a component for Sustainers who may be looking or willing to offer their experiences and support through Board service.

On October 21, JLA Board member and Sustainer Gayle Gellerstedt and former JLA Board member and current Sustainer Alicia Philipp spoke at a Foundations event to make members aware of this particular community need and that the Board Bank is not only for Actives but Sustainers as well. These two remarkable women offer much inspiration to JLA members in their work with the community through their diverse and tenured experience in tackling many of Atlanta’s toughest issues. If you missed the Foundations event, please be sure to check out the Board Bank web page at www.jlatlanta.org/community/boardbank.htm where you will find important information, reading material and opportunities to participate in the Board Bank.

Please also feel free to contact the Board Bank with any questions or suggestions you may have at boardbank@jlatlanta.org, and be sure to include the phrase “Board Bank” in the subject line of your message to ensure it gets through the spam filter.

JOIN THE 2009-2010 LEADERSHIP TEAM

Together We Can Transform Communities!



Susannah Balish

It's impressive, isn't it, the list of Junior League of Atlanta accomplishments? We...

- Provide critical support to nearly 100 community agencies
- Raise the money we need to fund our mission, on our own, every year (over \$500,000 annually!)
- Manage the needs of nearly 4,000 members
- Offer effective training opportunities for each of those members

For 92 years, the JLA has made a lasting and critical impact on the Atlanta community, thanks to the tireless efforts of its volunteer force!

So what's the secret? Volunteer leadership. It is women just like you who sign up for positions like Chair, Advisor, Elect, Coordinator, VP or Director. It is women just like you who take on more responsibility, develop leadership and management skills and expand the reach of the JLA. It is women just like you that enable the League to make real change in our community.

It's a mutually beneficial relationship: JLA's mission benefits from its thousands of hard-working volunteers and in return, those members seeking leadership positions have the opportunity to polish their leadership styles and skills. From learning alternative management styles to refining public speaking skills, JLA's leaders receive a wide variety of leadership training opportunities, while continuing to provide the critical assistance necessary to fuel JLA's impact.

There are more than 200 leadership positions available within the JLA. Each one is so important to our mission and each one is open to you. Self-Nominating positions are described on the next page. Willingness-to-Serve positions will be published in February.

Consider a leadership position for next year. It is your ideas, your talents and your passion for more powerful possibilities that will take us into the next 92 years!

Fondly,

Susannah Balish
President-Elect
The Junior League of Atlanta, Inc.

2009-2010 SELF-NOMINATING PROCEDURE

It's Self-Nominating time again! All Self-Nominating resources and the Self-Nominating Interest Form can be found online at www.jlatlanta.org/nominating. Let us know the positions that interest you in three easy steps! The deadline for completing the Self-Nominating Interest Form is December 10, 2008.

Step 1

Visit www.jlatlanta.org/nominating to download the 2009-2010 Nominating Procedures, the 2009-2010 Nominating Calendar, Candidate Conflict of Interest Form, an updated list of Self-Nominating job descriptions and the JLA Membership Cornerstones.

Step 2

Visit www.jlatlanta.org/nominating and fill out the online Self-Nominating Interest Form and let us know the positions in which you are interested.

Step 3

Download, print and return the Candidate Conflict of Interest Acknowledgement Form to JLA Headquarters.

Also mark your calendars to attend a mandatory Candidates Meeting in January. Meetings will be held at Headquarters at 6:30 p.m. on January 13 and 14 or 10:00 a.m. on January 15. Candidates need only attend one meeting.

If you have any questions about the Self-Nominating process or require any additional assistance, please contact Nominating Chair JB Kendrick at piperjane@yahoo.com.

SLATED LEADERSHIP POSITIONS BY COUNCIL/COMMITTEE

JOB DESCRIPTIONS 2009-2010

Board positions are underlined. **New slated positions indicated in red.**

More information on positions and the self-nomination process is available on the www.myjla.org web site under "Forms and Documents > Leadership."

EXECUTIVE COMMITTEE

President-Elect: Serves on the Executive Committee and is an ex-officio member of all other committees and councils. Works closely with the President and represents the JLA on community boards. Works with Nominating Committee to encourage self-nominating. Attends AJLI training. Two-year commitment.

ADVISORY PLANNING COMMITTEE

Advisory Planning Chair: Leads a committee made up of council Vice President-Elects, Directors of Strategy and Impact & Measurements Chair to develop and monitor strategies to support the five year Strategic Plan. Provides training and oversight of revisions to bylaws, standing rules and policies. Also leads Impact & Measurement efforts to define and measure JLA achievement in training, member satisfaction and community impact. Coaches and helps Committee members to succeed. Minimum two evening meetings per month (Committee and Board). Reports to the VP of Internal Operations.

Impact & Measurements Chair: Leads committee in defining and measuring the metrics that measure the level of success the JLA is achieving in fulfilling its mission. Focuses on establishing benchmarks for the effectiveness of training, the community impact made through outreach and placement activities and member development and satisfaction. Coaches and helps Committee members to succeed, and actively contributes to and participates in Advisory Planning Committee business, in addition to managing Committee leadership responsibilities. Chair is also responsible for the continuity and transition of Chair responsibilities, documentation and learnings to the succeeding Chair. She reports to the Advisory Planning Chair. Minimum of two evening meetings per month (Advisory Planning and Committee).

Impact & Measurements Chair-Elect: Works closely with the Chair to establish the benchmarks for the effectiveness of training. Assists with process establishment, research and evaluation. Two year commitment for Chair-Elect. Serves on Advisory Planning during Year 2.

COMMUNITY OUTREACH

Vice President-Elect: Works closely with the VP to learn how the Council identifies, evaluates and responds to immediate and anticipated needs in the community that are not met by a placement. Receives budget training and works with the budget committee to prepare the 2009-2010 Council budget. Serves as the Advisory Planning Committee representative, sits on that Committee to understand the strategic plan, determine the Council's responsibilities in fulfilling the plan; defines and tracks the business plan activities. Takes and files Council meeting minutes and prepares monthly Board briefs. Also responsible for the continuity and transition of Council records to the succeeding VP-Elect. Works with the VP-Elect of Community Placements to plan the Community Breakfast. Two-year commitment. Average two evening meetings per month (Council and Advisory Planning). Reports to VP of Community Outreach

Community Events Director: Leads committee to plan and implement community events, including Building a Better Community Week, ChildWatch Bus Tour, Kids Who Care Awards, Girls' Roundtable Luncheon and Kids in the Kitchen projects.

Community Needs Assessment Committee Co-Chair (Year 1): Leads committee to research and identify unmet needs of women and children in Metro Atlanta. Makes presentations to members and community on conclusions. Coordinates with *Peachtree Papers* and *Hotline* chairs to highlight community needs. Works closely with the League Initiative team. Two-year commitment. Serves on Council during Year 2.

Public/Political Affairs Co-Chair-Elects (Year 1): Serves as a co-liaison between the JLA Public/Political Affairs committee and the Georgia Legislative body. Assists Year 2 Public/Political Affairs co-Chairs in preparing an effective legislative agenda, legislative reception/events. Two-year commitment. Two positions are slated.

Partnership Evaluation Committee Co-Chair: Holds responsibility for receiving and processing requests from community agencies wanting to receive assistance from the JLA. Leads committee jointly with Co-Chair in Community Placements to assess all requests and determine appropriate allocation within Community, according to JLA policies and procedures. As the Co-Chair in Outreach, this Co-Chair is responsible, once requests have been appropriated to Outreach, for leading the Outreach committee members with the evaluation, decision-making and follow-up on requests for drives, Advocacy, Board assistance, Community Event activities, Provisional project suggestions, Sampler projects and other partnerships. Additional responsibility for handling and processing all requests for immediate assistance. Minimum of two evening meetings per month (Council and Committee). Reports to VP of Community Outreach.

Partnership Evaluation Committee Co-Chair Elect: Works closely with the Chair to learn the policies and procedures that direct the committee's activity and results. Has additional responsibility for developing a matrix to report on partnership activities and updating at least quarterly for Council and Board review. Two-year commitment. Minimum of two evening meetings per month (Council and Committee). Second year of position as Co-Chair requires additional time commitment. Reports to Co-Chair on Outreach.

Community Sampler Co-Chair (Year 1): Coordinates Sampler activities and works to ensure volunteers have appropriate training for placement. Actively contributes to and participates in Council-level business, in addition to managing Committee leadership responsibilities and planning Membership Drives. Coaches and helps Committee members to succeed and actively contributes to and participates in Council-level business, in addition to managing Committee leadership responsibilities. Reports to the Community Sampler Year 2 Chair. Two-year commitment. Serves on Council during Year 2.

COMMUNITY PLACEMENTS COUNCIL

Vice President-Elect: Works closely with the VP to learn how the Council evaluates and manages community placements and provides effective volunteer training. Leads the strategic planning activities on behalf of the Council as well as manages the administration and work of the Council. Also develops relationships with agency contacts that will enhance her year as VP. Receives budget training and works with the budget committee to prepare the 2009-2010 Council budget. Serves as the Advisory Planning Committee representative, sitting on that Committee, to understand the strategic plan, determine the Council's responsibilities in fulfilling the plan; defining and tracking the business plan activities. Takes and files Council meeting minutes and prepares monthly Board briefs. Also responsible for the continuity and transition of Council records to the succeeding VP-Elect. Actively contributes to and participates in Council-level business in addition to managing Advisory Planning responsibilities. Average two evening meetings per month (Advisory Planning and Council). Works with the VP-Elect of Community Outreach to plan the Community Breakfast. Two year commitment. Reports to VP of Community Placements.

Community Agency Co-Coordinator (Year 1): Responsible for the orientation and ongoing training of all Community Placement Chairs. Facilitates sharing of best practices and

open communication between Chairs. Serves as a liaison between Placement Chairs and the Council. Reports to the Year 2 Chair. Minimum of two evening meetings per month (Council and Committee).

Partnership Evaluation Committee Co-Chair: Holds responsibility for receiving and processing requests from community agencies wanting to receive assistance from the JLA. Leads committee jointly with Co-Chair in Community Outreach to assess all requests and determine appropriate allocation within Community, according to JLA policies and procedures. As the Co-Chair in Placements, this Co-Chair is responsible, once requests have been appropriated to Placements, for leading the Placements committee members with information gathering, evaluation, decision-making and follow-up on requests for placements, following the CPEC process. The committee makes recommendations for next year's community placements to the Placements Council for approval and submission to the Board and Membership. Committee evening meetings are quite concentrated in the fall (weekly); but limited in spring. In addition to Committee meetings, monthly Council meetings are required. Reports to VP of Community Placements.

Partnership Evaluation Committee Co-Chair Elect: Works closely with the Chair to learn the policies and procedures that direct the committee's activity and results. Two-year commitment. Second year of position has differing job responsibilities (see Community Partnership Co-Chair description). Committee evening meetings are quite concentrated in the fall (weekly); but limited in spring. In addition to Committee meetings, monthly Council meetings are required. Reports to Co-Chair on Placements.

FUND DEVELOPMENT COUNCIL

Vice President-Elect: Works closely with VP to learn about fund development and fundraising initiatives and to develop relationships with potential donors and sponsors. Receives budget training and works with the budget committee; prepares 2009-10 budget. Serves also on Advisory Planning Committee and updates Strategic Plan with results and new initiatives; provides feedback to shape new strategy. Two-year commitment. Reports to VP of Fund Development.

Director of Fund Development: Manages fund development activity for individual giving. Coordinates with Chairs to develop and execute fund development strategy including pipelines such as the annual fund drive and major gifts. Works with VP and VP-Elect, President and President-Elect to identify top priority donor prospects. Coordinates philanthropy roundtable discussions with actives and sustainers. Reviews potential foundation requests. Reports to VP of Fund Development.

Director of Fundraising Events: Manages all fundraising events, coordinating communication etc. Responsible for overseeing the planning and day-to-day issues for all events and implementing best practices across events including but not limited to reviewing all budgets, calendars, invitations tickets sales etc. Checks in with chairs on a bi-weekly basis to review event progress. Oversees sponsorship chair to coordinate cross league sponsorships. Ensures e-tapestry training and reporting for all events. Coordinates financial analysis of events with end-of-year report. Reports to VP of Fund Development.

Cookbooks Chair-Elect: Works with Chair to learn sales and operations functions necessary to run the business of selling cookbooks. Two-year commitment. Reports to VP of Fund Development.

Cookbooks Treasurer: Works with the Cookbooks Chair to learn key financial and management functions to run the business of selling cookbooks.

(Continued on page 8)

SLATED LEADERSHIP POSITIONS BY COUNCIL/COMMITTEE

(Continued from page 7)

Nearly New Chair-Elect: Works with Chair to learn key retail sales and management functions of the Nearly New Shop. Works with Nearly New committees. Two-year commitment. Reports to Reports to VP of Fund Development.

Sponsor Coordinator: Coordinates sponsorship benefits spanning across multiple fundraisers. Works with Directors of Fund Development and Fundraising Events to identify ways maximize sponsor opportunities. Reviews sponsorship packets and giving opportunities. Coordinates sponsorship training for events. Serves as liaison for all events that have shared donors. Assists with sponsorship asks when appropriate. Reports to Director of Fundraising Events.

Individual Giving Co-Chair (Year 1): Leads committee to raise contributed funds from individuals to support the mission of the JLA. Committee members include the chairs of Annual Giving, Major Gifts, Planned Giving and Endowment Liaison. Two-year commitment.

Fundraising Chair-Elect (for each event): Works closely with the Chair of each Fundraiser to design and execute financially successful fundraisers that meet revenue objectives. Fundraisers include Holiday Events, Charity Ball, Tour of Kitchens and Shamrock-n-Roll race. Two-year commitment for each.

INTERNAL OPERATIONS COUNCIL

Vice President-Elect: Leads the strategic planning activities on behalf of the Council as well as manages the administration and work of the Council. Also prepares and executes the budget process, including communicating with Council VPs and presentation to the Board. Serves as the Advisory Planning Committee representative, sitting on that Committee, to understand the strategic plan, determine the Council's responsibilities in fulfilling the plan; defines and tracks the business plan activities. Also sits on Budget Committee and the Investment Committee. Takes and files Council meeting minutes and prepares monthly Board briefs. Also responsible for the continuity and transition of Council records to the succeeding VP-Elect. Actively contributes to and participates in Council-level business, in addition to managing Advisory Planning responsibilities. Reports to the VP of Internal Operations. Two-year commitment. Average two evening meetings per month (Council and Advisory Planning). Second year of position as Vice President requires additional time commitment as a Board member.

Financial Consultant: High-level responsibility for oversight of financial activities of JLA, including tracing profitability as compared to budgets, participating in budget process and performing other internal operations audit functions on a necessary basis

Operations Consultant: High-level responsibility for oversight of operational issues within the JLA. Works with Council VP, staff and Director of Support Services on projects and activities to ensure the smooth and efficient operation of headquarters' activities.

Fundraising Businesses Financial Coordinator: Coordinates financial reporting for Cookbooks, Nearly New and fundraisers to ensure financial reports from Treasurers and Headquarters Accounting are in agreement. Identifies opportunities to improve the efficiency and effectiveness of reporting and operational procedures, as well as watches for reporting oddities. Participates in the budgeting process for Fund Development.

Technology Chair: Oversees a new initiative to evaluate current IT capabilities and develop a long-range plan to leverage technology to improve the effectiveness of JLA's resources. Leads a team to research and document current systems and applications used across the JLA. Identifies and documents the functionality that is being used, as well as the available capabilities. Creates a process through which committees identify and define desired functionality. Captures requests, assesses against current capabilities and identifies synergies. Implements a process through which requests may be evaluated and prioritized on an ongoing process. Minimum of two evening meetings per month (Council and Committee). Reports to VP of Internal Operations.

MARKETING & COMMUNICATIONS COUNCIL

Vice President: Leads the marketing efforts of the JLA to meet the strategic goals, plans and yearly focus of the League. Leads the Council to effectively manage all aspects of branding the JLA, including messaging, media and public relations, advertising, promotions and content management of publications. Oversees and helps to coordinate all activities of the Marketing and Communication Council. Actively coaches and helps Council leaders to succeed and assumes Board member responsibilities in addition to Council leadership responsibilities. Also responsible for the continuity and transition of VP responsibilities, documentation and learnings to the succeeding VP.

Director of Strategy: Serves on this Council and the Advisory Planning committee. Works closely with the VP to learn Council activities and their relationship to the Strategic plan. Updates the Strategic Plan with results and activities, and provides research and feedback to shape new strategy. Records Council activity and transfers records to incoming Director. Reports to VP of Marketing.

Director of Internal Communications: Oversees the consistency and coordination of all internal publications and communication, including *Peachtree Papers*, *Hotline*, *Hotline Highlights* and member and individual giving communication. Sits on Marketing and Community Councils (minimum of two meetings a month). Reports to VP of Marketing.

Director of External Communications: Oversees the consistency and coordination of all external communication, including marketing for fundraising events and corporate giving. Responsible for Kids Who Care, Annual Report and External Awards. Sits on Marketing and Development and Fundraising Councils (minimum of two meetings a month). Reports to VP of Marketing.

Peachtree Papers Editor-Elect(s): Serves on the Community Placement Council to enhance understanding of community issues and placements deserving printed coverage in the *Peachtree Papers* magazine. Writes and assists Editor in magazine layout. Two-year commitment.

MEMBERSHIP COUNCIL

Vice President: Leads the efforts of the JLA to recruit members, manage member responsibilities and benefits and create opportunities to enhance members' experiences. Leads the Council to meet the strategic goals, plans and yearly focus of the League. Oversees and helps to coordinate all activities of Membership Council. Actively coaches and helps Council leaders to succeed and assumes Board member responsibilities in addition to Council leadership responsibilities. Also responsible for the continuity and transition of VP responsibilities, documentation, and learnings to the succeeding VP. Requires additional time commitment as a Board member.

Director of Strategy: Serves on this Council and the Advisory Planning committee. Works closely with the VP to learn Council activities and their relationship to the Strategic plan. Updates the Strategic Plan with results and activities, and provides research and feedback to shape new strategy. Records Council activity and transfers records to incoming Director. Actively contributes to and participates in Council-level business, in addition to managing Advisory Planning responsibilities. Reports to VP of Membership.

Director of Member Activities: Oversees the planning and coordination of member benefit initiatives, including Taste of the Town, Find Your Niche and Mentoring. Works with Chairs to develop and implement plans to maximize benefits for members. Coordinates with Member Training committees. Reports to VP of Membership.

Director of Recruitment: Develops strategy for member recruitment and formulates plan to reach out to engage potential JLA members. Leads Community Relations Chair, Recruitment Event Coordinator and Diversity Champion to implement recruitment activities that reach out to new organizations and groups in unique and effective ways. Average of two evening meetings per month (Council and Committee). Reports to VP of Membership.

Placement Chair: Works closely with JLA staff on the internal management of JLA placements. Serves as liaison between staff and volunteers or placement chairs and volunteers when necessary. Works with appropriate vice presidents on placement changes. Oversees the placement evaluation process.

Transfer Co-Chair (Year 1): Works with VP of Membership to coordinate incoming transfers and requirements. Assists Co-Chair in planning and training transfer advisors on the curriculum and with meetings throughout the year. Two-year commitment; attends Marketing Council meetings Year 1 and sits on Training Council Year 2.

Provisional Development Chair-Elect: Works closely with the Chair to design and implement provisional courses. Assists in training and mentoring Provisional Advisors. Two-year commitment.

TRAINING COUNCIL

Vice President-Elect: Works closely with VP to learn how this council provides effective and relevant training within JLA activities for all members. Receives budget training and works with the budget committee; prepares 2009-10 budget. Serves also on Advisory Planning Committee and updates Strategic Plan with results and new initiatives; provides feedback to shape new strategy. Two-year commitment. Reports to VP of Training.

JLA University Chair: Serves on Training Council and works closely to plan and coordinate all JLAU events. JLAU is the new Junior League of Atlanta training structure in which all training opportunities are housed. Reports to VP to plan, coordinate and develop all training activities within JLAU. Works with League leadership, Training Council and committee to ensure existing training programs are included in JLAU and to determine training gaps. Works with JLAU committee to develop or acquire training programs as needed. Monitors member participation and satisfaction in JLAU.

JLA University Chair-Elect: Works closely with JLAU Chair to plan, coordinate and develop all training activities within JLAU. Works with JLAU Chair, committee and Training Council leadership to ensure existing training programs are included in JLAU and to determine training gaps; this will include coordination with all Council VPs and other League leaders. Works with JLAU Chair and committee to develop or acquire training programs as needed. Monitors member participation and satisfaction in JLAU. Reports to JLAU Chair; sits on Training Council. Two-year commitment.

Provisional Development Education Chair: Serves on the Training Council. Attends Provisional Leadership meetings. Reports to Provisional Development Chair. Chairs Series-Chair Committee and coordinates Provisional meetings and content.

District Advisor Chair-Elect: Assists in planning Membership Meetings by District including meeting content, scripts and discussion topics. Promotes District Advisors and mentors this group of leaders. Two-year commitment.

LEAGUE INITIATIVE COMMITTEE

League Initiative Chair: Leads a dynamic cross-organizational team, comprised of Provisionals, Actives and Sustainers to engage JLA members and community leaders in opportunities to address the major issue(s) facing Atlanta's women and children. Identifies and implements major initiative opportunities. Develops an overarching plan to address issue(s) including resource requirements, key community partners and timeline. Sits on Board and Community Outreach Council as voting members on both. Prior League Board experience needed.

NOMINATING COMMITTEE

Nominating Committee Member (5-6 positions): Recruits members for leadership, encourages members to self-nominate, conducts interviews of those who self-nominate and works with committee to slate leadership positions. Members sit as Nominating representatives on each Council and attend their designated Council meetings June- November. Two-year commitment.

COMBATING CHILDREN WHO ARE PROSTITUTED

ChildWatch Bus Tour - November 8, 2008

During November 2007 alone, 250 adolescent girls were being sexually exploited commercially in Georgia. In fact, the illicit practice of child prostitution harms more adolescent girls statewide in a month than car accidents in a year. To combat this critical issue, The Junior League of Atlanta is joining forces with Atlanta officials and community leaders to raise awareness and make a difference in the lives of exploited young women.

Join us November 8 for ChildWatch Bus Tour 2008, a chance to learn first hand how far-reaching the problem of child prostitution has become and how you can help.

Meet the community leaders who are supporting and leading a new city-wide campaign to reach out to young women who are victims or may become victims of sexual exploitation. Visit face-to-face with organizations that are coming up with new ways to prevent, intervene and educate when it comes to this shameful practice. Help send a message that change is on the way.

Limited space available! Sign up now using the www.myjla.org website.

LEAGUE INITIATIVE PROJECT

Financial Literacy / Job & Life Skills Training

After attending our September General Membership Meeting, as well as your October District Meetings, you are no doubt familiar with the JLA's three League Initiative focus areas of great need in our Community:

- Child/Teen Exploitation
- Early Childhood Education/School Readiness
- Financial Literacy/Job and Life Skills Training

Alarming statistics support the need for The Junior League of Atlanta to consider initiating and implementing a program to offer financial literacy and job and life skills training:

- The number of single women head of households in metro Atlanta has increased exponentially over the last few years, and the fastest-growing subset of this population is white women.
- Only 40% of Georgia's female students exit high school with a high school degree. The other 60% of female students leave school with a "certification of attendance," making it very difficult for these women to obtain full-time employment after graduation.
- More than 80% of job hunters cannot identify or describe their skills and abilities, and approximately 90% cannot answer difficult questions during interviews.
- Three out of four working women earn less than \$30,000 per year. In general, women earn less and receive half of the average pension benefits of men, although women live longer than men, requiring women to make their money last longer.

Research demonstrates that lack of basic life and job skills, and especially a lack of understanding of financial issues, impacts women of all demographics, making this a universal need in our community which must be addressed.

The League Initiative Committee is hard at work to identify projects in the community to help address these issue areas and we want your input. If you have ideas or suggestions on these issues, please let us hear from you. Contact League Initiative Chair Audra Dial at adial@kilpatrickstockton.com with your ideas.

NEW FOUNDATIONS EVENTS FOR NOVEMBER!

In response to the overwhelming interest in the issues addressed in the panel discussion at the General Membership Meeting, we are hosting three Foundations courses to provide more in-depth information on the three focus areas for the League Initiative. Each course will include a panel discussion with speakers working in the focus areas and will provide you with the opportunity for more time to ask questions about these important issues. We look forward to the continued conversation on these issues as we work to refine the League Initiative.

These panel discussions will take place at JLA Headquarters and begin promptly at 7:00 p.m. They are scheduled as follows:

- November 6: Early Childhood Education**
- November 13: Life & Job Skills/Financial Literacy**
- November 19: Child/Teen Exploitation**

Enroll online at www.myjla.org. Watch for more details on these courses in *Hotline Highlights* in the coming weeks!

NEARLY NEW TOY DRIVE



The Junior League of Atlanta's Nearly New committee is pleased to announce its third annual toy drive! Toys will be collected for the shop's annual toy sale, which provides Atlanta families an affordable way to purchase gifts for their children.

We are asking for new and "nearly new" unwrapped toys for children of all ages. **Donations will be accepted through November 14 at JLA headquarters.**

Revenue from the Nearly New Shop helps the Junior League of Atlanta fulfill its mission to promote volunteerism, develop the potential of women, and improve the community through the effective action and leadership of trained volunteers.

2008-2009 Nearly New Quota Schedule

Active Members

(Alphabetical by Last Name)

A-B: September

C-E: October

F-H: November

I-M: December/January

N-R: February

S-T: March

U-Z: April

2008-09 Active Transfers*: May

*After your initial transfer year follow regular schedule for Active members

Fall Provisionals

(Alphabetical by Last Name)

A-J: September

KP: October

Q-Z: November

Winter Provisionals

(Alphabetical by Last Name)

A-J: January

KP: February

Q-Z: March

START HOLIDAY SHOPPING EARLY AND SAVE!

Tour of Kitchens Gift Certificates Now Available



For a limited time before the holidays, purchase two Tour of Kitchens gift certificates and get one FREE! They make the perfect gift for those dreaming of a designer kitchen or just looking to enjoy a spring day and a fabulous party! Certificates can be purchased at Junior League of Atlanta Headquarters or online at www.jlatlanta.org/tok.

Keep watching the JLA website for more details soon.

Save the Dates!

**Tour of Kitchens
Saturday and Sunday
March 28-29, 2009**

**Toast of the Tour Kick-Off Party
Thursday, March 19, 2009**

COOKBOOK CORNER

Cookbooks Make Great Gifts!



Looking for interesting gift ideas for the holidays? Consider giving Junior League cookbooks to family, friends and co-workers! In addition to The Junior League of Atlanta's *True Grits* and *Atlanta Cooknotes*, we have a wide variety of "swap" books from Junior Leagues around the country!

Join Us for Big Sale Saturdays!

Join us at JLA Headquarters for "Big Sale Saturdays" on **November 29** and **December 20!** Cookbooks will be sold at discount prices... just in time for the holidays!

Free Gift Wrapping Through December 31!

Let us do the gift wrapping for you! Free gift wrapping is available for *True Grits* and *Atlanta Cooknotes* cookbooks through December 31. Purchase gift-wrapped books at Junior League of Atlanta Headquarters, at "Big Sale Saturdays," or online at www.myjla.org.



START TRAINING NOW!

Train to Run the ShamRock 'N Roll Road Race

The ShamRock 'N Roll Road Race's \$99 training program includes race registration, USA Fit Team Spirit membership and T-shirt, personal inspirational coaching by world-class runner Gayle Barron and tons of new friends. The program will kick off with a fun event on December 11 and training will begin Saturday, January 10 at 8:00 a.m. Interested? Contact Meredith Melvin Weaver at Meredith.Melvin@alltel.com.

Got Connections? We Need Sponsors!

ShamRock 'N Roll Road Race sponsors get a link to over 2,000 runners with cash, media or in-kind sponsorship. Race sponsors may receive advertising on the website, race flyer, race day posters, T-shirt and goody bags. For more information, please contact Megan Zelenak at zelenak@hotmail.com or 770-329-5435.

Race Registration Now Open!

Get a jump on the competition and register for the ShamRock 'N Roll Road Race today at www.shamrocknroll.org. The race is Sunday, March 15, 2009, at 8:00 a.m. at Atlantic Station.

THANK YOU FOR SUPPORTING CHARITY BALL

The 5th Annual Charity Ball, the Black & White Masquerade, was a huge success. On October 3, League and community members alike donned their fanciest attire, enjoyed cuisine from Atlanta's hottest restaurants, danced to the music of Atlanta Rhythm and Groove and bid on dozens of great auction items—including a fabulous **Roberto Coin** necklace—all to support the League's efforts on behalf of women and children in Atlanta.



Charity Ball Committee members at the "Black & White Masquerade"



Necklace by Roberto Coin

MANY THANKS TO OUR SPONSORS!
PLATINUM:

SILVER:



BRONZE:



This evening would not have been possible without the generosity of our sponsors, especially **Platinum Sponsor Belk**, which contributed a day of style and luxury valued at \$4,000 for the live auction, a diamond bracelet at the VIP Reception raffle, a Waterford centerpiece for the silent auction, luxury cosmetics, Godiva chocolate and gift cards, which were placed both in the Host Committee bags and all partygoer goodie bags. Two lucky people received \$500 gift cards! Additional thanks go to **Silver Sponsors Beefeater London, The Glenlivet, Jameson Irish Whiskey, McRae, Russell's Reserve** and **Wine Gallery + Market** and **Bronze Sponsors Atlanta Magazine, Budweiser, Darryl Wiseman Flowers, KPMG, Natural Body Spa and Shop, Novare Events** and **Swoozie's**. Event support was provided by **Baker's Man, Boneheads, Chocolate Pink Pastry Cafe, Dantanna's, Dolce, Edible Arrangements, Geisha House, Henri's Bakery and Cafe, Love at First Bite Catering, New York Butcher Shop, No Mas! Cantina, Noni's Bar and Deli, Prographics Communications, Roberto Coin, Shane's Rib Shack, Soiree Catering and Events, Taurus** and **The Warren**. On behalf of The Junior League of Atlanta, thank you for your part in making this event a success.

A LEGACY OF GIVING

What began in 1916 as a group of only 45 women to raise support for a home for girls has today become a solid network of more than 3,500 community leaders who continue to impact the lives of women and children in Atlanta. As members of The Junior League of Atlanta, we join the circle of giving with the original 45 women. To recognize that legacy and sustain the momentum, the 1916 Society was launched at the General Membership Meeting in September.

Recognition Within the Society

The 1916 Society is a leadership giving society with donations of \$1,000 or more. Within the society, donors can be additionally recognized:

- **Founders Circle:** One-time opportunity open until December 15, 2008. Women will be lifetime members of the 1916 Society and recognized into perpetuity.
- **Circle of Leadership:** All donors within the society
- **Circle of Sustaining Excellence:** Givers of the Endowment Fund
- **Isoline Campbell Circle:** Givers of \$5,000 or more

All 1916 Society members have the opportunity to have a Mother's Day card sent to whomever they choose, receive an invitation to the exclusive year-end 1916 Society Reception and are honored in a new special annual publication recognizing Junior League of Atlanta donors.

Join the 1916 Society

The needs are great in our community. We ask your help to further enable the League to fulfill its mission and act upon our reputation as an organization of women leaders serving those in need.

Go to www.jlatlanta.org/donate and either make a donation online or download the pledge form. Donations may be made in cash, check or credit to the Junior League of Atlanta (paid all at once, quarterly or in monthly payments). Thank you for your gift to the Junior League of Atlanta Annual Giving Campaign and welcome 1916 Society members!



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November 2008

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**JUNIOR LEAGUE OF ATLANTA
FOCUS AREAS**

Women and Children at Risk
Education
Women's and Children's Health

**2008-2012
STRATEGIC PLAN GOALS**

Transform communities by empowering women and children at risk to become self-reliant;
Be the primary organization that the community comes to for trained leaders and volunteers; and
Improve the effectiveness of the JLA's resources

DON'T MISS HOLLY JOLLY BREAKFAST

Purchase Tickets, Host Packages and Tables Today!

Don't wait too long to purchase tickets because this event always sells out. There are some wonderful packages available this year so be sure to take a look. Tickets are great gifts for clients, family or friends!

Don't miss out on a great morning to spend time with your family, friends and Junior League members. Holly Jolly Breakfast is scheduled for Saturday, December 6 at the Ritz-Carlton, Downtown. There's only one seating this year so you will have more time to enjoy the food and festivities. Doors open at 8:30 a.m. and the breakfast starts at 9:00 a.m. so come early and start crafts before breakfast. Activities include a delicious plated breakfast, crafts, games, pictures with Santa, opportunities to win fabulous prizes, entertainment and much more. Your children will have a blast and it is a great way to start the holidays! Also, the annual Children's Christmas Parade will be passing right by the Ritz-Carlton, Downtown around 10:45 a.m. so you will have a terrific view!



The Junior League of Atlanta, Inc.

Ticket options include:

Individual Tickets	Host Package	NEW! Table of 10 Package
<ul style="list-style-type: none"> ▪ \$35 donation for children ages 1 to 17 ▪ \$40 donation for adults ▪ Includes breakfast, onsite professional photographer to take pictures with Santa, crafts and live entertainment 	<ul style="list-style-type: none"> ▪ \$45 donation for children ages 1 to 17 ▪ \$50 donation for adults ▪ Includes perks of individual tickets as well as name in program name, special complimentary chances for fabulous prizes, priority pictures with Santa 	<ul style="list-style-type: none"> ▪ \$450 donation per table ▪ Guests will enjoy all perks included in the Host Package

Visit www.jlatlanta.org/holidayevents to purchase tickets and find out more information about the Holly Jolly Breakfast.